



# SOUTHWEST ACADEMY OF MANAGEMENT

## Academic Sponsor Packages 2023-2024 (as of 3-21-2024)

### PLATINUM LEVEL

- Four (4) complementary SWAM Conference Registrations (SWAM fee for conference ONLY) - **\$900 value**
- Four (4) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - **\$300 value**
- Recognition as a *Platinum* level Sponsor for ALL of organization's marquee events (Keynote session, Lunch, and social event)
- Promotional space (premium location) recognition and logo on organizational website and social media.
  - *Before and during conference, will message out sponsorship of specific events and tag your provided social media accounts*
- Includes *Platinum* level named coffee break sponsorship (**\$300 value**)
- Award Sponsorship for Best Paper Award
  - Official sponsor of the "Best Paper Award" (may be published in Organization Management Journal – pending peer review)
- Option to provide university promotional materials with conference registration 'swag'.

**Investment: \$5000.00**

### GOLD LEVEL

- Three (3) complementary SWAM Conference Registrations (SWAM fee for conference ONLY) - **\$675 value**
- Two (2) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - **\$150 value**
- Promotional space (Premium location) recognition and logo on organizational website and social media.
  - *Before and during conference, will message out sponsorship of specific events and tag your provided social media accounts*
- Recognition as a *Gold* level Sponsor for ALL of organization's marquee events (Keynote session, Lunch, and social event).
- Award Sponsorship for Best Educator Award
- Option to provide university promotional materials with conference registration 'swag'.

**Investment: \$3000.00**

**SILVER LEVEL – University of Houston – Downtown, Marilyn Davies College of Business**

- Two (2) complementary SWAM Conference Registrations (SWAM fee for conference ONLY) - **\$450 value**
- Two (2) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - **\$150 value**
- Promotional medium space, recognition and logo on organizational website and social media.
- Recognition as a *Silver* level Sponsor for ALL of organization's marquee events (Keynote session, Lunch, and social event).
- Award Sponsorship for Best Reviewer Award
- Option to provide university promotional materials with conference registration 'swag'.

**Investment: \$1500.00**

**BRONZE LEVEL – Louisiana State University – Shreveport, College of Business**

- One (1) complementary SWAM Conference Registrations (SWAM fee for conference ONLY) - **\$225 value**
- One (1) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - **\$75 value**
- Promotional small space, recognition and logo on organizational website and social media.
- Recognition as a *Bronze* level Sponsor for ALL of organization's marquee events (Keynote session, Lunch, and social event).
- Option to provide university promotional materials with conference registration 'swag'.

**Investment: \$750.00**

**OTHER SPONSORSHIP OPPORTUNITIES**

**DOCTORAL CONSORTIUM LUNCH SPONSOR**

- Two (2) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - **\$150 value**
- On-site recognition for sponsoring doctoral consortium lunch.
- Promotional small space, recognition and logo on organizational website and social media.

**Investment: \$600.00**

**DOCTORAL CONSORTIUM SESSION SPONSOR – THREE LEFT! (Texas A&M University-Central Texas)**

- Two (2) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - **\$150 value**
- Printed program, website program, and on-site recognition for sponsoring doctoral consortium session (1 session).

**Investment: \$450.00**

**COFFEE BREAK SPONSOR – ONE LEFT! (Texas A&M University-San Antonio)**

- Recognition via prominent signage at break (*This sponsorship does not include exhibitor space*).
- Website, program, and on-site recognition for sponsoring coffee break
- Acknowledgement on our organization website including company/institutional logo.
- One complimentary ticket to organization luncheon at the Annual Conference (**\$65 value**) **OR** One (1) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - **\$75 value**

**Investment: \$300.00**

**To inquire please contact:** Immediate Past President – Ethan P. Waples PhD, [ewaples@msudenver.edu](mailto:ewaples@msudenver.edu)