64th Annual
Southwest Academy of Management Conference

New Orleans
March 2 – March 5, 2022

Adapted from the FBD 2022 compiled program
POSTER PRESENTATIONS

Friday, March 4
10:00 a.m. – 11:00 a.m. – Exhibit Hall – St Charles

Accelerators in Iran Entrepreneurial Environment (SWAM)
Nazanin Tourani, Penn State Fayette
Soheil Khodadadi, Concordia University
Martin Zargaran, Amirkabir University of Technology

Tell Me Why: The Effect of Others’ Attributions in Feedback (SWAM)
Caitlin Sockbeson, Jacksonville University

Friday, March 4
3:00 p.m. – 4:00 p.m. – Exhibit Hall – St Charles

A Wicked Problem of the Global Covid-19 Vaccine Rollout: How Pharmaceutical Firms Made Sense of the Pandemic and Deal with External Stakeholders (SWAM)
Aleksandra Rebeka, Franklin and Marshall College
Anna Abdulmanova, Robert Morris University
Ellyn Fritz, Franklin and Marshall College

Study of Restaurant Business Owners during the Covid-19 Pandemic (SWAM)
Aleksandra Rebeka, Franklin and Marshall College
Alysse Danyi, Franklin and Marshall College
Lily Nolan, Franklin and Marshall College

Gender Diversity in Undergraduate Business Majors: Understanding the Major Selection Process (SWAM)
Suzanne Clinton, University of Central Oklahoma
Lori Marie Houghtalen, Abilene Christian University
Jody Jones, Abilene Christian University
Kimberly Merritt, Oklahoma Christian University

Please make plans to visit the exhibits to receive information on the latest books and newest education technologies.
◆
Please let exhibitors know how much we appreciate their presence and continued support!
CONGRATULATIONS!

Recipient of the Outstanding Educator Award - SWAM

Dan Mertens, Jacksonville State University, Jacksonville, Alabama

Recipient of the Distinguished Paper Award - Federation of Business Disciplines

The Hazards of Unethical Work Experiences: The Serial Impact of Moral Injury on Work-Related Stress, Trauma-Induced Ill-Being, and Moral Post-Traumatic Stress Disorder

Robert Giacalone, John Carroll University
Sean Valentine, University of North Dakota

Recipient of the 2022 Southwest Academy of Management Best Reviewer Award

Julie Seidel, Colorado Mesa University
SWAM 2022 is sponsored* by:

2022 TRACK CHAIRS

HR / Careers / Diversity
Robert Lloyd, Fort Hays State University
Sal Villegas, Northern State University

Organizational Behavior / Leadership
Jestine Philip, University of New Haven

Organizational Theory / Strategic Management / International Management
Gustavo Barboza, Loyola University New Orleans

Entrepreneurship / Small Business / Family Business
Vallari Chandna, University of Wisconsin – Green Bay

Professional Development
Kenneth Sweet, Texas A&M – San Antonio

Pedagogical Innovations / Pedagogical Research / Professional Development
Vance Lewis, University of Central Arkansas

Hospitality Management
Shiang-Lih Chen McCain, Colorado Mesa University

Make plans to join us in Houston, Texas for our 2023 conference.

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65th Annual Conference
March 8 - 11, 2023
Hyatt Regency Houston
Houston, Texas

*Other sponsors are listed on the sessions they supported
SOUTHWEST ACADEMY OF MANAGEMENT  
(SWAM)  

March 02, 2022  
(Wednesday)  

09:00 a.m. – 10:30 a.m.  
Bourbon Boardroom

SPECIAL SESSION

SWAM Executive Council ONLY (President, President Elect, and Immediate Past President)

10:30 a.m. – 12:00 p.m.  
Windsor

TRACK TITLE: Doctoral Consortium

SESSION A: Session 1: Meet, Greet and Discuss

Session Chair: Ethan P. Waples, University of Houston – Downtown

Collaborator: Carlos Baldo, Colorado Mesa University.

Sponsored by Loyola University New Orleans – College of Business

1:00 p.m. – 1:30 p.m.  
Windsor

WELCOME TO THE SOUTHWEST ACADEMY OF MANAGEMENT ANNUAL MEETING

Carlos M. Baldo, 2022 Program Chair

Make plans to join us in Houston, Texas for our 2023 conference.

★★★★

65th Annual Conference
March 8 - 11, 2023
Hyatt Regency Houston
Houston, Texas
TRACK TITLE: Organizational Behavior-Leadership

SESSION A: Relationships

Session Chair: Justin Wareham, Oklahoma City University

Traditional Presentations

Millennial Student Debt and Entitlement: The Role of Self-threat, Stress, and Fairness
Juliana Lilly, Sam Houston State University
Janice Francis Super, Murray State University

Who wants what? Potential moderators of the relationship between individualized deals (i-deals) and turnover intentions
Justin Scott, Pensacola Christian College
John Batchelor, University of West Florida
Maggie Davis, University of South Alabama
Gerald Burch, University of West Florida
Timothy Dunne, Boise State University

An Integrative Conceptualization of Embodied Leadership in Organizations
Kenneth Sweet, Texas A&M University – San Antonio
Celia Szelwach, Cabrini University
Kassim Tarhini, United States Coast Guard Academy
Peter Vermeer, United States Coast Guard Academy

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65th Annual Conference
March 8 - 11, 2023
Hyatt Regency Houston
Houston, Texas
1:30 p.m. – 3:00 p.m.  Ascot

TRACK TITLE: Pedagogical Innovation/ Pedagogical Research

SESSION B: Creativity in the Classroom

Session Chair: John Davis, Hardin-Simmons University

Traditional Presentations

*Introducing Management with Hans Christian Andersen*
John Davis, Hardin-Simmons University

*Experiential Learning is the next Big Thing in Management Education*
Stephanie Gapud, Spring Hill College
Christian Acosta-Flamma, Telanto

*Teaching Management on Steroids: Using Tenets of Seamless Learning as a Lived Experience*
Dana SendzioI, Concordia University Chicago
Helga Hambrock, Concordia University Chicago

1:30 p.m. – 3:00 p.m.  Newberry

TRACK TITLE: HR/Careers/ Diversity

SESSION C: Organizational & Multicultural Diversity

Session Chair: Emily Hammer, West Texas A&M University

*Motivating Racial Diversity Efforts Through Executive Compensation*
William Obenauer, University of Maine

*Rethinking Human Resource Management Education: The promise of social psychology in a post-pandemic world*
Rohan Crichton, Clarkson University
Nicole Ellegate, Clarkson University

For a premier publishing opportunity, check out our sponsored journal
**OMJ Journal** at [https://www.emeraldgrouppublishing.com/journal/omj](https://www.emeraldgrouppublishing.com/journal/omj)

OMJ is a C journal in the ABDC Journal Quality List, included in Cabell’s Directory and indexed on Scopus, Ebsco, Google Scholar, among others
SOUTHWEST ACADEMY OF MANAGEMENT (SWAM)

March 02, 2022
(Wednesday)

1:30 p.m. – 3:00 p.m. Trafalgar

TRACK TITLE: Organizational Theory / Strategic Management / International Management

SESSION D: Strategy

Session Chair: Marcia Hardy, Northwestern State University

*Do Partner Organizations Benefit by Training Small Business Managers? Role of Country Investment Climate*
Subrata Chakrabarty, North Carolina A&T State University
Skylar Rolf, University of Houston - Clear Lake

*The U.S. Military and Organization Development: A Strategic Perspective*
Robert Reinhard, Benedictine University
Therese Yaeger, Benedictine University
Peter Sorensen, Benedictine University

*On Machiavelli and Business Process Reengineering A Comparative Theoretical Analysis with Modern Implications*
Salvador Villegas, Northern State University
Robert Lloyd, Fort Hays State University
Ed Vengrouskie, Fort Hays State University

3:00 p.m. – 3:30 p.m. Windsor

SWAM COFFEE BREAK

Sponsored by Davis College of Business – Jacksonville University

3:30 p.m. – 5:00 p.m. Windsor

TRACK TITLE: Professional Development

SESSION A: POWER PDW – 2in1 Teaching Focus

Session Chair: Justin Wareham, Oklahoma City University

*Building Quantitative Reasoning Skills in Business Students*
Kenneth Sweet, Texas A&M University-San Antonio
Kathryn Appenzeller Knowles, Texas A&M University-San Antonio
Douglas Carter, St. Edward’s University

*Faculty as Servant Leaders and Tools to Build Student Resilience*
Jason Eliot, University of Central Oklahoma
Holly Osburn, University of Central Oklahoma
3:30 p.m. – 5:00 p.m.  

**Ascot**

**TRACK TITLE:** Organizational Theory / Strategic Management / International Management

**SESSION B:** International Business

**Session Chair:** Salvador Villegas, Northern State University

*Permission to work: case of Arab women*

Katlin Cundiff, Drury University  
Janis Prewitt, Drury University

3:30 p.m. – 5:00 p.m.  

**Newberry**

**TRACK TITLE:** Doctoral Consortium

**SESSION C: Session 2:** Research Roundtables

**Session Chair:** Nathan R. Neale, University of Houston – Downtown

Sponsored by Loyola University New Orleans – College of Business

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**65th Annual Conference**  
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Hyatt Regency Houston  
Houston, Texas

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SOUTHWEST ACADEMY OF MANAGEMENT (SWAM)

March 02, 2022
(Wednesday)

3:30 p.m. – 5:00 p.m. Trafalgar

TRACK TITLE: Entrepreneurship / Small Business / Family Business

SESSION D: Education and Innovation in Entrepreneurship

Session Chair: John Davis, Hardin-Simmons University.

IGNITE! Presentations

The Politics of Innovation: Effects of Sub-national Institutions
Rusty Karst, Texas A&M University-Corpus Christi
Andrew Johnson, Texas A&M University-Corpus Christi

Entrepreneurial Education and Entrepreneurial Intentions: A Configurational Meta-Analytic Review
Vasiliki Kosmidou, University of New Haven
Jestine Philip, University of New Haven

Traditional Presentations

Collaboration in an Innovation Ecosystem
Misty Sabol, University of South Alabama
Dale Fodness, University of Dallas
Sue Conger, University of Dallas

Established Organizations as Providers of Managerial Training for Micro-Entrepreneurs
Subrata Chakrabarty, North Carolina A&T State University, Center of Excellence in Entrepreneurship and Innovation
Skylar Rolf, University of Houston - Clear Lake

Successfully Mentoring Daughters in Family Firms
John Cater, The University of Texas at Tyler
Marilyn Young, The University of Texas at Tyler
Elizabeth Mulig, Southeastern Oklahoma State University

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65th Annual Conference
March 8 - 11, 2023
Hyatt Regency Houston
Houston, Texas
March 02, 2022
(Wednesday)

5:00 p.m. – 6:00 p.m. Ascot

TRACK TITLE: Organizational Behavior-Leadership

SESSION A: OB-L overlapping topics

Session Chair: Robert Lloyd, Fort Hays State University

Do Leaders Play Favorites?: Evaluating Personality Similarities, LMX, and Job Performance
Cherie Hobertz, University of Dallas
J. Lee Whittington, University of Dallas

A Study on the Influence of Managers Trust to Employee Altruism’s impact on CSR Participation and OCBs
Jeff Barland, University of Dallas

Charismatic Leadership and OCB Among Different Types of Followership Styles
Robert Murimi, University of Dallas

A Two-Stage Model of CEO Hubris and Its Organizational Consequences
Spencer Fraseur, University of Texas at Arlington

Evaluating Antecedents to Work-Life Balance and Creative Process Engagement
Fredrick Rice, University of Texas at Arlington

6:00 p.m. – 7:00 p.m. Location: Offsite, TBD by Consortium Director

TRACK TITLE: Doctoral Consortium

SESSION A: Session 3: Doctoral Consortium Dinner

Session Chair: Kenneth Sweet, Texas A&M University – San Antonio

For a premier publishing opportunity, check out our sponsored journal OMJ Journal at https://www.emeraldgrouppublishing.com/journal/omj

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SOUTHWEST ACADEMY OF MANAGEMENT  
(SWAM)  
March 03, 2022  
(Thursday)  

8:00 a.m. – 9:00 a.m.  
SPECIAL SESSION  
Journal Editor’s Panel  

Presiding: Emily Hammer, West Texas A&M University  

Panelists:  
Vance Lewis – University of Central Arkansas - Organizational Management Journal Editor.  

9:15 a.m. – 10:15 a.m.  
SPECIAL SESSION  

Do you want to publish in the Academy of Management Perspectives?  

Facilitator:  
Gideon D. Markman, Colorado State University, Associate Editor Academy of Management Perspectives  

10:00 a.m. – 10:30 a.m.  
FBD Coffee Break  

Please make plans to visit the exhibits for information on the latest books and newest educational technologies. Let our exhibitors know how much we appreciate their presence and continued support!  

Attend poster sessions.  

Great Door Prize Drawings take place at 10:15 a.m. in the Exhibit Area.  

Must be present to win.  

For a premier publishing opportunity, check out our sponsored journal  
OMJ Journal at https://www.emeraldgrouppublishing.com/journal/omj  

OMJ is a C journal in the ABDC Journal Quality List, included in Cabell’s Directory and indexed on Scopus, Ebsco, Google Scholar, among others.
KEYNOTE SPEAKER

The Next Decade for Management Education: It MAY be Big, but not Easy.

Angelo DeNisi, Tulane University

Dr. DeNisi is the Albert Harry Cohen Chair of Business Administration at Tulane University – Freeman School of Business. He has been in academia for more than 40 years. He is a fellow at the Academy of Management, APA, SIOP, and SMA. He has published books and many articles in top journals, including Journal of Managerial Issues, Human Relations, Academy of Management Journal, Journal of Management and Journal of Applied Psychology, among many others.

Southwest Academy of Management Networking Annual Lunch
Complementary for pre-registered SWAM Members.

SPECIAL SESSION

Premium Professional Development Workshop: Writing Case Studies

Facilitator: Rebecca Morris, Westfield State University – Editor in Chief, The CASE Journal

The facilitator has published several cases in multiple formats and outlets.

TRACK TITLE: Doctoral Consortium

Session 4: Chat with Faculty and Journal Editors

Session Chair: Kenneth Sweet, Texas A&M University – San Antonio

Sponsored by Loyola University New Orleans – College of Business

FBD Coffee Break

Attend poster sessions. Please make plans to visit the exhibits for information on the latest books and newest educational technologies. Let our exhibitors know how much we appreciate their presence and continued support!

Great Door Prize Drawings take place at 3:15 p.m. in the Exhibit Area. Must be present to win.
TRACK TITLE: Organizational Behavior / Leadership

SESSION A.1 Panel Discussion

Creating a Successful Virtual Office: A Big, but not Easy Task

Panelists:
Samantha Murray, Wayland Baptist University
M. Suzanne Clinton, University of Central Oklahoma
Tawnya Garcia, Wayland Baptist University
Jenny Dutton, Wayland Baptist University

TRACK TITLE: Entrepreneurship / Small Business / Family Business

SESSION B: Entrepreneurship and the future

Session Chair: Elizabeth Mulig, Southeastern Oklahoma State University.

IGNITE! Presentations

Not by choice: A phenomenological study of subsistence entrepreneurship
Robert Lloyd, Fort Hays State University
Riley Sanford, Fort Hays State University
Damaris Flores-Ruiz, Fort Hays State University

Traditional Presentations

Blockchain solutions for small businesses
Mysore Ramaswamy, Southern University and A&M College

Small Business Survival in a VUCA Environment
Renee Lucero, University of Dallas

Gender, Entrepreneurial Personality and Breadwinner Status: A Data-driven Literature Review
Fredrick Rice, University of Texas at Arlington
3:30 p.m. – 5:15 p.m.  

**TRACK TITLE: Organizational Behavior / Leadership**

**SESSION A.2 Panel Discussion**

*Too Big to Fail? Toxic Leaders: Their Rise and...Survival?*

**Panelists:**
- Ethan P. Waples, University of Houston-Downtown
- Holly Osburn, University of Central Oklahoma
- Kenneth Sweet, Texas A&M University-San Antonio
- Robert Robinson, University of Houston-Downtown
- Mike Osburn, State of Oklahoma

3:30 p.m. – 5:15 p.m.  

**TRACK TITLE: Hospitality Management**

**SESSION D: Hospitality current issues and Education**

**Session Chair:** Shiang-Lih Chen McCain, Colorado Mesa University

*The effects of COVID-19 on consumer evaluations of restaurant service quality*
- Gerald Burch, University of West Florida
- Eva Mrakovic, University of West Florida
- Jana Burch, University of West Florida
- John Batchelor, University of West Florida

*Hospitality programs in business schools: A triangular perspective*
- Britt Mathwich, Colorado Mesa University
- Ruiying Cai, Colorado Mesa University

*An investigation of student satisfaction in hospitality and tourism management program at US universities*
- Pin-Chieh Wang, Widener University

5:30 p.m. – 7:00 p.m.

**FBD Presidential Welcome Reception – Badge required for entry**

You are invited to attend this FBD conference-wide social event. Visit with long-time friends and make new ones as you enjoy light appetizers and a cash bar. Stop by to relax and wind down from the day’s conference activities before heading out for the evening. To enter the Exhibit Hall, all persons older than six years of age are required to wear their conference or guest badge. All badges can be obtained from the Registration area during their open hours.
March 04, 2022
(Friday)

8:00 a.m. – 9:00 a.m.

SPECIAL SESSION

Deans Panel Discussion: The Next Decade for Management Education

Host: Vance Johnson Lewis, University Central Arkansas

Moderator: Kenneth Sweet, Texas A&M University – San Antonio

Panelists:

- Linda Nichols, University of Louisiana at Lafayette – Dean B.I. Moody III College of Business
- Chris Martin, Louisiana Tech - Dean of the College of Business, Chase Endowed Professor
- Maury Peiperl, George Mason University – Dean School of Business.

9:00 a.m. – 10:00 a.m.

SPECIAL SESSION

Premium Professional Development Workshop: Writing for practitioners’ journals and publications

Facilitators:

- Suzanne C. De Janasz, George Mason University - Professor, Management and Conflict Analysis & Resolution.
- Maury Peiperl, George Mason University – Dean School of Business.


10:00 a.m. – 10:30 a.m.

FBD Coffee Break

Please make plans to visit the exhibits for information on the latest books and newest educational technologies. Let our exhibitors know how much we appreciate their presence and continued support! Attend poster sessions.

Great Door Prize Drawings take place at 10:15 a.m. in the Exhibit Area. Must be present to win.
SOUTHWEST ACADEMY OF MANAGEMENT (SWAM)

March 04, 2022
(Friday)

10:30 a.m. – 12:00 p.m. Warwick

TRACK TITLE: Entrepreneurship / Small Business / Family Business

SESSION A: POWER PANEL DISCUSSIONS – 2IN1 Founders and Practices

Big, but Not Easy: Best Practices for Locating Entrepreneurship Programs and Innovation Spaces in the University

Panelists:
Stephanie Black, Texas A&M University – San Antonio
Douglas Carter, St. Edwards University
Leonard Love, Texas A&M University – San Antonio

Black Female Founders Making a COVID-19 Pivot

Moderators:
Montressa Washington, Shenandoah University
Jennifer Madden, Linfield University

Panelists:
Taueret Thomas, Founder and CEO of Khepera’s Kitchen
Kimberly Moore, Founder of CarPool to School

This two-part workshop will provide attendees with two different narratives in relation to entrepreneurship.

10:30 a.m. – 12:00 p.m. Durham

TRACK TITLE: Human Resources - Careers - Diversity

SESSION B: Gender Research in the Workplace

Session Chair: Katherine Roberto, Texas A&M University-Corpus Christi

A social media engagement framework for applicant attraction to organizations
Katherine Roberto, Texas A&M University - Corpus Christi
Jennifer Taylor, Texas A&M University - Corpus Christi

The Glass Ceiling: Alive and Thriving in Business Today
Isabelle McClung, Emerson Automation Solution
Janie Gregg, University of West Alabama

Examining the Moderating Role of Family-Work Conflict in the Relationship Between Career Enhancement Strategies, Supportive Work Relationships and Subjective Career Success
Anushri Rawat, Eastern Michigan University
Shiva Nadavulakere, Saginaw Valley State University
Linda Isenhour, Eastern Michigan University
Jean Mc-Enery, Eastern Michigan University

Gender and Workplace Equity: Perceptions of Treatment, Fairness, and Justice
Peggy Dufour, Hood College
Anita Jose, Hood College
10:30 a.m. – 12:00 p.m.  

**TRACK TITLE:** Pedagogical Innovation/Pedagogical Research  

**SESSION C:** Panel Discussion  

**Session Chair:** Vance Johnson Lewis, University Central Arkansas  

*Extreme Pedagogy: An Integrative Approach for Preparing Business Leaders*  
**Dave Silberman,** Boston University  
**Herman Aguinis,** The George Washington University  
**Rob Carpenter,** RedLeaf Ventures  
**Jasmine Kernaleguen,** Rhythmic Leader Science Co.

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10:30 a.m. – 12:00 p.m.  

**TRACK TITLE:** Hospitality Management  

**SESSION D:** Ideas development, and panel.  

**Session Chair:** Gerald Burch  

**Panel Discussion**  

*Big but Not Easy: The Myth of Case Study Method in Teaching and Publication*  
**Li-Chun Lin,** Montclair State University

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**65th Annual Conference**  
March 8 - 11, 2023  
Hyatt Regency Houston  
Houston, Texas
12:45 p.m. – 1:15 p.m.  

**Special Session**

**Best Paper presentation and award SWAM 2022**  
***ALL SOUTHWEST ACADEMY OF MANAGEMENT SESSION***

Presiding: **Robert Lloyd**, Fort Hays University  
SWAM Outstanding Educator, Southwest Academy of Management 2021

**SWAM 2022 Best Paper**
*The Hazards of Unethical Work Experiences: The Serial Impact of Moral Injury on Work-Related Stress, Trauma-Induced Ill-Being, and Moral Post-Traumatic Stress Disorder*

**Robert Giacalone**, John Carroll University  
**Sean Valentine**, University of North Dakota

**SWAM 2022 Outstanding Reviewer**  
**Julie Seidel**, Colorado Mesa University

1:15 p.m. – 3:00 p.m.  

**TRACK TITLE: Organizational Behavior / Leadership**

**SESSION A: Leadership**

**IGNITE! Presentation**
*The Evolution of a Princess: Pop Culture’s Pathway to Effective Leadership*

**Bradley Winton**, University of Southern Mississippi

*Good veteran = bad civilian? An investigation of stereotype content and ambivalent emotions towards U.S. military veterans*

**Justin Wareham**, Oklahoma City University

**Traditional Presentations**

*Positional Authority and Influence in Servant Leadership*

**Elliott Long**, Aflac  
**Kevin Hurt**, Columbus State University

*Leader Commitment to Diversity (Unconscious Bias) And Its Impact*

**Renee Lucero**, University of Dallas

*Theoretically distinguishing between abusive and exploitative . . .*

**Daniel Jones**, University of Nevada Reno  
**Steven Mueller**, University of Nevada Reno  
**Heather Patchell**, University of Nevada Reno
TRACK TITLE: Pedagogical Innovation – Pedagogical Research

SESSION B: Current Challenges to Higher Education

Session Chair: Janie Gregg, University of West Alabama

Traditional Papers

Ethical Awareness in Higher Education: A comparison between Accounting students and Business Management students
Carlos Baldo, Colorado Mesa University
Suzanne Owens-Ott, Colorado Mesa University
Shiang-Lih Chen McCain, Colorado Mesa University

Are Retention Rate Studies Generalizable to Other Populations in Higher Education?
Robert Tucker, Hardin-Simmons University

Examining educational delivery modes, political factors, and COVID-19 cases across US public educational institutions
Andrew Johnson, Texas A&M University-Corpus Christi
Katherine Roberto, Texas A&M University-Corpus Christi

Leadership Development in the Age of Information Overload
Kenneth Sweet, Texas A&M University - San Antonio
Kathryn Appenzeller Knowles, Texas A&M University - San Antonio
Ethan P. Waples, University of Houston-Downtown

Workshop

Educating Faculty and Students in Times of Crisis: A Comparison of the Covid Response of Two Similar Rural and Semi-rural Campuses
Janie Gregg, University of West Alabama

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Houston, Texas
TRACK TITLE: Human Resources - Careers - Diversity

SESSION C: Career Management

Session Chair: William Obenauer, University of Maine

The Traveling Nurse: A Compensation Conundrum
Emily Hammer, West Texas A&M University

High-performance work practices, perceived organizational support and commitment: does generation matter?
Natasha Johnson, Lipscomb University
Caitlin Sockbeson, Jacksonville University
Zonghui Li, Jacksonville University
John Shaw, Jacksonville University

Is Women’s Leadership Really Associated with Fewer Covid-19 Deaths? Re-Examining This Question Through the Use of Panel Data
William Obenauer, University of Maine

Firm-Specific Human Capital: Mobility Constraint or Enhancer?
Bukky Akinsanmi Oyedeji, University of Texas at Austin
Russell W. Coff, University of Wisconsin-Madison

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Houston, Texas
TRACK TITLE: Organizational Theory / Strategic Management / International Management

SESSION D: Strategic capabilities

Session Chair: Adrian Guardia, Texas A&M – San Antonio

Practice what you preach: Examining the relationship between corporate values, sustainability, and performance within the global energy sector
Sal Villegas, Northern State University
Robert Lloyd, Fort Hays State University
Daniel Mertens, Jacksonville State University

A Transaction Cost Economic Framework for Developing the Adoption Criteria of Open-Source Software in Organizations
Robert Murimi, University of Dallas

FBD COFFEE BREAK. Attend poster sessions. Visit the exhibits for information on the latest books and educational technologies. Let our exhibitors know how much we appreciate their presence and continued support.

Door prize drawings take place at 3:15 p.m. in the Exhibit Area. Must be present to win.

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65th Annual Conference
March 8 - 11, 2023
Hyatt Regency Houston
Houston, Texas
TRACK TITLE: Organizational Behavior

SESSION A: Workplace

Session Chair: Justin Wareham, Oklahoma City University

IGNITE! Presentation

I Don’t Want to Hear You: The Moderating Effect of Sleep on Manager Reaction to Daily Employee Voice
Zahra Heydarifard, University of Texas, San Antonio
Kristen Faile, University of Texas, San Antonio

Under Pressure: Good Soldier OCB Experience in Air Force Logistics Officers
Rachael Summerville

Traditional Presentations

How experienced HRM practices influence organizational justice perception
Oscar Ortiz-Mendoza, Tecnologico de Monterrey, EGADE Business School
Sergio Madero-Gomez, Tecnologico de Monterrey
Carlos Baldo, Colorado Mesa University

Sowing the Seeds of Trust and Cynicism: Recruitment, Selection and Socialization
Fredrick Rice, University of Texas at Arlington

The Impact of a Cognitively Taxing Workplace Environment on Efforts to Suppress Prejudice
William Obenauer, University of Maine

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TRACK TITLE: Organizational Theory / Strategic Management / International Management

SESSION B: Politics, Culture and CSR

Session Chair: Kenneth Sweet, Texas A&M University - San Antonio

Ethical decision making: A culture influenced virtue specific model for multinational corporations
Andrew Ellestad, George Fox University

Political ideology effect on corporate political activity
Aaron McDonald, California State University San Marcos
Andrew Johnson, Texas A&M University Corpus Christi

Rationalizing Corporate Socially Responsible Behavior: An Empirical Study
Namporn Thanetsunthorn, Pennsylvania State University-Shenango
Rattaphon Wuthisatian, Southern Oregon University

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March 04, 2022
(Friday)

3:30 p.m. – 5:15 p.m.

Track Title: Organizational Theory / Strategic Management / International Management

Session C: Media, technology and CSR

Session Chair: Bradley Winton, University of Southern Mississippi

IGNITE! Presentation

Corporate Environmental Responsibility and Strategic Outcomes: The role of Stakeholder Perception and Social Media Marketing
Praneet Tiwari, University of Wisconsin-Green Bay
Anup Nair, The Walt Disney Company
Vallari Chandna, University of Wisconsin-Green Bay

Propensity for adoption of digital platforms that enable crowdfunding and facilitate social entrepreneurial endeavors: Impact of individual values and external factors
Vallari Chandna, University of Wisconsin-Green Bay
Praneet Tiwari, University of Wisconsin-Green Bay
Kanishka Mendhekar, Maynooth University
Karishmaa Oluchi, Freelance Creative Director

Traditional Presentations

The Media Choice for Organizational Memory in Dispersed Organizational Arrangements
Heloisa Aragao, University of Texas Arlington

You Snooze, You Win? Obtaining Competitive Advantage in Hardware Platforms
Matthew Farrell, Old Dominion University
Christopher Willis, Old Dominion University
Samuel Wilson, Old Dominion University

Big. But Not Easy - Decision-Making under Uncertainty: The Unrecognized Role of Social Mood
Leonard Love, Texas A&M University-San Antonio
Dennis Elam, Texas A&M University-San Antonio
Douglas Carter, St. Edwards University
March 04, 2022
(Friday)

3:30 p.m. – 5:15 p.m.  Trafalgar

TRACK TITLE:  Professional Development

SESSION D:  POWER PDW – 2in1 Leadership Focus

Session Chair:  John Davis, Hardin-Simmons University

Developing the Next Generation of Women Leaders: A Big, but not Easy Task
Kimberly Merritt, Oklahoma Christian University
Samantha Murray, Wayland Baptist University
Suzanne Clinton, University of Central Oklahoma
Melody Edwards, University of Central Oklahoma

Reflection for “Big” Engagement and “Easy” Knowledge Retention in Online Courses
Suzanne Clinton, University of Central Oklahoma
Kimberly Merritt, Oklahoma Christian University
Melody Edwards, University of Central Oklahoma
Samantha Murray, Wayland Baptist University

5:15 p.m. – 6:00 p.m.  Durham

TRACK TITLE:  Doctoral Consortium

SESSION A:  Session 5: Faculty Panel and Farewell

Session Chair:  Nathan R. Neale, University of Houston – Downtown

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SOUTHWEST ACADEMY OF MANAGEMENT (SWAM)

March 04, 2022 (Friday)

6:00 p.m. – 8:00 p.m.  River Room

SPECIAL SESSION: SWAM Annual Social Mixer & SWAM 2022 Outstanding Educator Award recognition

Presiding: Ethan P. Waples, University of Houston – Downtown
President, Southwest Academy of Management, 2021-2023

Carlos Baldo, Colorado Mesa University
Program Chair 2022 - President-Elect, Southwest Academy of Management, 2022-2023

State of the Academy
Herman Aguinis, The George Washington University - Academy of Management (AOM)

SWAM 2022 Outstanding Educator Award recognition
Dan Mertens, Jacksonville State University, Jacksonville, Alabama

Presented by Robert Lloyd, Fort Hays State University & Robert H. Epstein, University of Central Oklahoma (recepients SWAM 2021 Outstanding Educator Award)

SWAM members and guests, please join us to recognize and celebrate our SWAM 2022 Outstanding Educator.
Doctoral students will have the opportunity to meet and mingle with SWAM members. Light appetizers and a cash bar are available. (Be sure to wear your badge)
Hilton New Orleans Riverside

2 Poydras St.

New Orleans, LA 70130