Greetings from John N. Davis, President (2016)

Greetings to you all from Anaheim, California, where I’m participating in the Annual Meeting of the Academy of Management!

Just last night (as I’m writing this) the SWAM Executive Board met in its semi-annual meeting to plan for SWAM’s Annual Meeting coming up March 8-11, 2017, in Little Rock, Arkansas. Our 2017 Program Chair Veena P. Prabhu has an exciting, innovative program underway. You will not want to miss it. As a new feature, she plans to include a Teaching and Learning Conference within the overall 2017 program.

We all owe thanks to Robert Epstein for his excellent work on the 2016 Program held in Oklahoma City. Time and again, Robert would come up with better ideas than I ever had in my year as Program Chair. From new paper tracks to new sources of funding, he was on top of things all the way. I hope you will thank him when you have the opportunity.

Along that same line, we also owe thanks to Manjula Salimath for the work she accomplished in her year as SWAM President. She completed the difficult, often tedious work of bringing about needed revisions to both our Organization By-laws and our Manual of Officer Duties. She worked with Janie Gregg to revitalize the Doctoral Student Consortium and will chair that effort for 2017 along with adding a Junior Faculty Consortium, as well. As with Robert, please thank her when you see her for all her hard work on behalf of SWAM.

Most importantly, get a copy of the SWAM 2017 Call for Papers, submit your work, and join with us in Little Rock. I look forward to seeing you there.
The 2016 McGraw-Hill Distinguished Paper Award
Learning Opportunities: The Role of Mistake Tolerance in an Organizational Learning Context
Laurence Weinzimmer, Bradley University
Candace Esken, Louisiana State University

The 2016 Southwest Academy of Management Best Reviewer Award
Sherry Sullivan, Bowling Green State University

2015 SWAM Outstanding Educator
Larry Garner, Texas A&M University—Central Texas
Robert Epstein, Program Chair (2016) thanks organizers and participants for a great Oklahoma City Conference.

Greetings from Oklahoma City. Thank you for your support of the 2016 SWAM Annual Meeting in Oklahoma City. There were 89 regular registration attendees and 46 student registration attendees: each attendee received a back pack bag sponsored by the University of Central Oklahoma Downtown MBA program along with some tasty chocolates. Your track chairs scheduled an exciting program: 11 special interest tracks including the new project management track. Jayne Gregg put together a great all day Doctoral / Junior Faculty Consortium including 18 experienced faculty as panelists and the most students attending a SWAM conference. There were 83 paper presentations in an average of 5 sessions per time slot, 11 professional development and teaching workshops, and 7 other panels. Eighty-five members attended the SWAM Luncheon sponsored by Jake Williams of the Project Management Institute. The luncheon entrepreneurial presentation by Dr. Bruce Barringer and his students from Oklahoma State University served us their fabulous Bully Goat Ice Cream. We had an evening after-party at the Bricktown Brewery sponsored by the University of Central Oklahoma and the Project Management Institute, and found numerous things to do with SWAM and FBD colleagues in downtown Oklahoma City. Still, based on survey results attendees indicated they want more social activities.

Little Rock is our next opportunity to get together. Bringing students made the Oklahoma City Conference more lively and keeping students involved in SWAM will help to ensure the future of our association. So be sure to encourage your students to work with you on your research and/or their own and bring them along to Little Rock! SWAM can be a transformative experience.

**SWAM 2016 PRESENTATIONS, DISCUSSIONS & WORKSHOPS**

- Entrepreneurship, Small Business, Innovation
- Human Resources, Careers, Gender Diversity
- General Management, Management Education
- Organizational Behavior, Leadership
- Organizational Development, Conflict Management
- Organizational Theory, Strategy, Sustainability
- Professional Development Workshops
- Research Pipeline
- Ethics, Corporate Social Responsibility
- Project Management

**SWAM 2015 Presentations, Discussions & Workshops**

- Entrepreneurship, Small Business and Innovation
- Hospitality, Health Care and Operations Management
- Human Resources and Careers
- Innovative Teaching Workshops
- Management Education and General Management
- Organizational Behavior and Leadership
- Organizational Development and Conflict Management
- Organizational Theory, Strategy and Sustainability
- Professional Development Workshops
- Research Pipeline
- Ethics and Corporate Social Responsibility
- Project Management

“*The Consortium was an excellent way to meet other students to connect with throughout the conference and after. Being able to discuss research interests with PhD candidates in other programs provided some new ideas and insights. It was also helpful to be able to ask questions and gain first hand advice and perspectives from those who have successfully navigated the journey we are currently taking.*”

Rachel Narel, Doctoral Consortium Participant
Veena Prabhu, Program Chair 2017 participates in FBD Boot Camp

Each year the Federation of Business Disciplines (FBD) organizes a “Boot Camp” for helping the Program Chairs with organizing their Association’s conference and providing an opportunity to visit the conference site and to take a look at the various facilities. This is the first year that FBD decided to schedule the FBD Bootcamp in Fall rather than in Summer, given that the majority of work of organizing the conference program begins in Fall. Accordingly, along with the other Program Chairs I attended the FBD Bootcamp on September 10 and 11th, 2016 at Little Rock, Arkansas. It was a very informative, productive and enjoyable bootcamp and would love to share some relevant information with you.

Firstly, as many of you may know, this will be the first time we will be hosting our annual conference, at Little Rock, Arkansas and I must say it is a splendid place! This was my very first trip to Little Rock and I am very much looking forward to coming here again. The SWAM 2017 conference is scheduled on March 8-11 at the Little Rock Marriott. The hotel is located in downtown Little Rock and runs complimentary shuttle service to and from the Airport (LIT) which is only a mere 12 minutes drive. The hotel overlooks the Arkansas River on one side and the downtown on the other. The Little Rock Marriott adjoins the State Convention Center (tentatively a few of the SWAM 2017 presentations will also be assigned to the rooms at the Convention Center).

Little Rock is a diverse cultural hub serving as home to the Clinton Presidential Center, Mosaic Templars Cultural Center, Central High School National Historic site, the Arkansas Arts Center, the nation’s only purse museum and many more exciting places to visit including a variety of eateries and shopping avenues. Thus the city offers a variety of activities—and the best part is many of them are within walking distance from the hotel. For more information please check out www.littlerockguestguide.com

SWAM 2017 will mark the inaugural Teaching and Learning Conference (TLC) which is similar to the Academy of Management format of a ‘conference within a conference’. The sole aim of TLC is to provide a platform for sharing research on pedagogy and having an interactive discourse on teaching experience and various pedagogical topics spanning from online instruction to the changing landscape of Higher Education. We have also added two new tracks—Research methods and Case research and will continue to host poster sessions which is supported by FBD. We will also host the doctoral and junior faculty consortium. Please encourage your students to attend!

SWAM 2017 will include awarding BEST paper (overall and within each track) and BEST reviewer. McGraw-Hill will be sponsoring the Outstanding Educator and Distinguished Paper winners. It is expected that the Outstanding Educator and one author for each winning paper show up to receive the award and a free dinner for themselves and guest at the FBD Awards Dinner.

FBD and your SWAM 2017 team of officers are doing their very best to ensure that you have a fabulous conference. We look forward to seeing you at Little Rock!
The Southwest Academy of Management is Looking for Future Leaders

I am pleased to invite nominations for several elected positions. Want to make a difference or do something meaningful? Consider stepping up to serve SWAM! Curious about what it entails? Check out details of the officer duties and responsibilities stated in our bylaws and available on our website. Please consider nominating a worthy and deserving colleague (or self-nominate, if eligible) for the following leadership positions in the Southwest Academy of Management:

**Program Chair Elect**

The Program Chair Elect is the first of a rotating five year term in the leadership of the Southwest Academy of Management. The program chair elect manages the proceedings for the 2018 annual meeting. In subsequent years, this person is expected to rotate into the Program chair, President-Elect, President, and Immediate Past President roles.

**Historian/Archivist**

This position is currently being fulfilled by the current webmaster. Since the membership voted to separate this position in March this year, nominations are sought for the historian/archivist role. This is an important position and we look forward to a dedicated person who would reinvigorate our archival responsibilities.

**Representative at Large**

This person will be one of three representatives at large, and serves for a three-year term. This person attends officer meetings at the annual SWAM meetings and the semi annual executive board meeting held in August during the AOM conference, and performs tasks assigned by the president. Two positions available.

**Jr. Graduate Representative at Large**

This is one of two recently added positions and requires the nominee to be a doctoral student in good standing. The two graduate RALS will work directly with me on the consortium planning. Please refer bylaws for term, responsibilities and other details.

**NOMINATION DEADLINE: TUESDAY, JANUARY 31, 2017**

Please send your nominations along with contact information to: Manjula Salimath, SWAM Immediate Past President, who will chair the nominating committee. Her email is: manjula.salimath@unt.edu

Thank you for your support and service to SWAM!

*Manjula Salimath*
59th Annual

Southwest Academy Of Management

In conjunction with the Federation of Business Disciplines

Conference Theme:

Disruptive Innovation

Call for Papers

Submission Deadline:

October 15th, 2016

At

Marriott Little Rock & Statehouse Convention Center

Little Rock, Arkansas,

March 8-11, 2017
SWAM 2017: Call for Papers

Submission Deadline: October 15th, 2016

The Southwest Academy of Management Conference is pleased to announce a call for papers for its 59th Annual Conference. The theme of this conference is “Disruptive Innovation”. More than a decade ago Harvard Professor Clayton Christensen in his book, The Innovator’s Dilemma, defined disruptive innovation as an innovation that creates a new market and value network and eventually disrupts an existing market displacing established market leaders. It has been acutely experienced by many companies be it Kodak, Borders or Blackberry on the one hand or Apple, Netflix and Amazon on the other hand. Management scholars have long explored the broad topic of innovation, which is a cornerstone in creating competitive advantage. The focus has shifted to the more volatile and elusive concept of disruptive innovation. Researchers have found that whether companies are intentionally innovating or responding to competitive threats, today’s organizations must live with constant uncertainty and continually respond to the unpredictable.

Disruptive innovation has been experienced in every field including higher education. The theme invites a wide-ranging spectrum of theoretical perspectives, methods, and applications that investigate the processes and outcomes that are associated with disruptive innovation. We invite your scholarly contributions in the form of papers, symposia, panels and workshops to advance reflections and understanding of our calling and vocation.

This year we have expanded our tracks by including International Management with the General Management and Operations Management with Project Management. Papers may be submitted to any of the following tracks:

**Entrepreneurship / Small Business / Innovation**  
*Chair:* Vishal K. Gupta, The University of Mississippi, vgupta@bus.olemiss.edu

**Ethics / Corporate Social Responsibility**  
*Co-Chairs:* Guclu Atinc, Texas A&M University-Commerce, Guclu.Atinc@tamuc.edu  
Thomas Zeni, West Virginia University, thomas.zeni@mail.wvu.edu

**General Management / International Management**  
*Co-Chairs:* Nancy Kucinski, Hardin-Simmons University, Kucinski@hsutx.edu  
Meghan Wright, Texas Wesleyan University, McWright99@txwes.edu

**Human Resources / Careers**  
*Chair:* Kenneth M. Sweet, Texas A&M-San Antonio Kenneth.Sweet@tamusa.edu

**Organizational Behavior and Leadership**  
*Co-Chairs:* Janie Gregg, The University of West Alabama, jgregg@uwa.edu  
Ethan Waples, University of Central Oklahoma, EWaples@uco.edu

**Case Research**  
*Chair:* Stephen McGuire, California State University, Los Angeles, smcguir@exchange.calstatela.edu

**Organizational Development / Conflict Management**  
*Co-Chairs:* Peter Sorensen, Benedictine University, PSorensen@ben.edu  
Therese Yaeger, Benedictine University, TYaeger@ben.edu

**Organizational Theory / Strategy / Sustainability**  
*Co-Chairs:* David Epstein, University of Houston, EpsteinD@uhd.edu  
Marcia Hardy, Northwestern State University of Louisiana, Har- dyM@nsula.edu

**Project Management /Operations Management**  
*Co-Chairs:* Natasa Christodoulidou, California State University, Dominguez-Hills nchristodoulidou@csudh.edu  
Min Shi, California State University, Los Angeles mshi2@exchange.calstatela.edu

**Research Methods**  
*Chair:* Manjula Salimath, University of North Texas, Manju- la.Salimath@unt.edu

**Professional Development Workshops**  
*Co-Chairs:* Lee Tyner, University of Central Oklahoma, L.Tyner@uco.edu  
Suzanne Clinton, University of Central Oklahoma, MClinton1@uco.edu
SWAM 2017

Teaching and Learning Conference (TLC)

This year we will also host the inaugural Teaching and Learning conference in line with Academy of Management Conference format of a “Conference within a Conference,” designed to support SWAM members in improving their teaching practice and presenting their research and discourse across various pedagogical topics. TLC@SWAM2017 will feature both submitted and invited sessions that address teaching issues for educators at all levels of experience.

Contact: Email for inquiries related to TLC to Dr. Veena Prabhu, California State University, Los Angeles (email: vprabhu@calstatela.edu) and Dr. Karen Leonard, University of Arkansas at Little Rock (email: kxleonard@ualr.edu)

SWAM 2017

Graduate Student Call for Papers

Submissions from graduate students are invited. Same guidelines and deadlines as the main SWAM CFP—please see below. Get experience presenting at a research conference, get feedback, and develop your network.

SWAM 2017 Doctoral & Junior Faculty Consortium

Get ready to apply and be part of the SWAM doctoral consortium. Selection criteria for acceptance into the consortium, application forms, and qualifications to receive stipends will be available in Fall 2016.

Students - meet with experts in the field and understand how to navigate the dissertation and beyond

Junior Faculty – meet with senior faculty to learn the challenges and opportunities in teaching, research, and tenure. The consortium is also a great opportunity to interact, share, learn and collaborate with your peers.

Faculty - send your best and brightest students to the SWAM consortium and help give them a heads up towards a successful academic career in management.

Contact: Dr. Manjula Salimath, Doctoral Colloquia Director for inquiries related to the graduate CFP or consortium (manjula.salimath@unt.edu)

POLICIES AND INSTRUCTIONS FOR SUBMISSIONS

Papers
1. Competitive papers should be typed, double-spaced, and typically not more than 20 pages in length, exclusive of references and tables.
2. The main body of the paper should have a title page with a 150-word abstract, but not the authors’ names. Papers will be double-blind reviewed.
3. Papers should not have been previously published or presented. At least one author for each accepted paper will be expected to register for the conference and personally appear to present the paper.

Posters
1. A poster presentation submission should have a title page with a 250-word abstract, but not the authors’ names. Poster submissions will be double-blind reviewed. Submission of the actual poster is not required at this time.
2. A poster presentation should be original and not presented elsewhere or be a summary of a published paper. At least one author for each accepted poster presentation will be expected to register for the conference and personally appear to present the poster.
3. If accepted, you will be expected to prepare a poster up to 45” in width & 45” in length.
For All Submissions (Papers and Posters)
1. Submissions are limited to a maximum of three per individual author. A submission may be submitted to only one track.
2. SWAM subscribes to the ethical standards of the Academy of Management.
3. It is the policy of the Southwest Academy of Management to be given first and full credit for all material presented at its conferences. The Southwest Academy of Management will reject a submission that is under review or is scheduled to be presented at another conference.
4. Proposals for symposiums or other innovative session formats should be as detailed as possible in order to enhance the reviewers’ ability to evaluate the proposal. Indicate all session participants, their roles, and provide evidence of willingness to participate and attend.

Policies and Instructions for Professional Development Workshop (PDW) and Teaching and Learning Conference (TLC) submissions
1. The main body of the proposal should include the abstract, identification of target audience, proposed format (see details of format below), required technology, a statement of the value-added, and description of the expertise of the presenters in alphabetical order.
2. The proposed format should broadly describe the basic components of the workshop, the approximate length of time for each component, and a brief description of the content of that component.
3. Note: For TLC we shall be accepting both traditional research papers as well as proposals for workshops, panels and symposium.

Note: Please note, that submissions to SWAM should be original and may not be submitted to any other conference including those affiliated to FBD (Federations of Business Disciplines).

The submission deadline is October 15th, 2016.
Please submit your manuscripts at www.swamfbd.org; site opens August 20th, 2016.

SWAM 2017 Awards & Recognition:
The SWAM is affiliated with the Academy of Management as well as the Journal of Business Strategies, which publishes papers from all business-related fields.
The Irwin/McGraw-Hill Distinguished Paper Award, given to the overall best paper in the conference, will allow these authors to work with special reviewers to prepare the paper for publication in the Journal of Business Strategies.
Recognition is also made of BEST PAPER and OUTSTANDING REVIEWERS in each track.

NEED ASSISTANCE?
For additional information, questions or to volunteer as a Reviewer, Session Chair and/or Discussant please contact,
Dr. Veena P. Prabhu
SWAM 2017 Program Chair
California State University, Los Angeles
email: vprabhu@calstatela.edu