

Southwest Academy of Management Newsletter

Summer, 2010

President's Letter

Suzanne Clinton, University of Central Oklahoma

Greetings to my SWAM Colleagues. As your new President, I am honored to serve you. As we begin our Fifty-Third Year as an organization, I believe the future looks bright.

Three months ago, we held the SWAM meeting in Dallas. Attendance and participation were up considerably from the previous year in Oklahoma City. Jan Black did a great job putting together this year's program. Our acceptance rate was 67%, with 90 papers presented. We had great paper sessions and discussions!

In 2011 we meet in Houston March 9-12 for the SWAM Conference. The meeting will be held in the Hyatt Regency. Additional information will be posted later this summer at <http://www.fbdonline.org/>.

Christine Miller (Tennessee Tech University) is our Program Chair for the 2011 Conference. We know Christine will create an outstanding program, but she will need your help! Please plan to submit your papers and program proposals. Also, if you have not done so already, it is time to volunteer to assist Christine as a Reviewer and/or Discussant.

Sandy Edwards (Northeastern State University, Oklahoma) reported that SWAM is in good financial shape. More information follows in her report. SWAM thanks you, Sandy,

for your outstanding work in keeping our records and handling our finances!

Scott Douglas (University of Montana) is the outgoing president of SWAM. We greatly appreciate his endless support and leadership. Scott is already planning his continued participation in SWAM as Past President! You may check in to SWAM, but we hope you never leave!

As a SWAM representative to the Federation of Business Disciplines Board, I am happy to report our umbrella organization is financially sound. Michelle McEacharn who served as Program Chair for FBD is now serving as President of FBD. Michelle has done an excellent job in various positions with FBD for the past several years.

Our own Larry Garner, SWAM Past President, has been elected to serve as Program Chair Elect for FBD this year! Congratulations to Larry!

The Academy of Management's annual meeting is being held in Montreal this year. I would encourage all who can to attend. The SWAM Board will be meeting there on Sunday morning. Any SWAM member is welcome to attend and observe. We look forward to seeing some of you!

Again, I look forward to the coming year and the continued growth of our Academy and the achievement of its purpose of "Crafting the Whole Professor".

Message from the President Elect

Jan Black, Coastal Carolina University

As the Program Chair for 2010 and your current President

Elect, I am pleased to share my impressions of our 2010 annual meeting held in Dallas, Texas. There were a couple of innovations for FBD and SWAM at the Dallas meeting, the most striking being our use of “modern” technology. I refer to the move to computer projected sessions. That transition went well with the track chairs being in charge of arranging laptops for their sessions.

Our sessions were fairly well attended with the major exception being the very last sessions of the meeting on Saturday...by then most of us were exhausted and didn't mind that there were just a few folks in our sessions.

The innovative SWAM Scholar sessions also went well. We hope to see that type of innovation continue.

It was also nice to have the roundtable sessions for some of our PDW workshops that were spread throughout the conference and not just scheduled before or after the conference. Let us know how you liked that opportunity!

We had good paper submissions for most of our tracks. The paper mentoring sessions also went well. Remember, you can submit directly to a paper mentoring session as well as have a paper referred by a track chair.

All in all, this past Dallas meeting was fruitful and interesting. As we continue to gain experience in the new submission freeware, we will be able to get feedback to you in a more cohesive and rapid fashion. The proceedings will continue to be available as a CD (for those of you who need it for your tenure and promotion packets) as well as on-line.

As your 2010 program chair, I enjoyed the challenges and loved seeing all of you! Keep up the good work and invite

more of your friends to come to our next meeting, the 2011 meeting in Houston!

Program Chair's Letter

Christine Miller, Tennessee Tech University

Be a part of the 2011 SWAM conference!

Come join us, March 9-12, in the newly refurbished Houston Hyatt Regency. Since our last Houston visit, this hotel has undergone a mega-million dollar facelift. FBD reports that hotel conference rates will be single rooms, \$138; doubles, \$155; triples, \$167; and quads, \$185.

My personal favorite is the single-bed layout, which includes a chaise lounge next to the window! These rates include free in-room Internet service.

Since our last Houston conference, a new cluster of shops, restaurants, and pubs—known as The Pavilions—has been built within easy walking distance. The downtown area contains several professional sports venues, opera, ballet, theatre, and the aquarium. Nearby are the Houston zoo and museum district.

A little farther afield, you can tour NASA's Johnson Space Center, home to astronaut training facilities and mission control for all U.S. manned space flight. Explore additional Houston options at www.visithoustontexas.com.

Begin your journey by submitting a paper or proposing a workshop/symposium. Take a minute to scan the "call for papers" at the end of this newsletter. We also need volunteer reviewers and discussants, as noted below.

Volunteers Wanted: To serve as reviewers and discussants.

The only requirements are a willingness to serve and, for discussants, a commitment to attend the session in Houston.

Many SWAM members begin their affiliation during their graduate-school years. So we welcome the submissions, input and energy of doctoral students. Please direct your inquiries to Christine Miller, 2011 Program Chair, at cmiller@tntech.edu or call me at (931) 372-6251.

Treasurer/Membership Chair's Letter

Sandy Edwards (Northeastern State University, Oklahoma)

Registration for the 2010 Conference brought in revenues of \$9,240 which was a significant increase from last year's conference. This year, we were also able to provide \$1,400 toward doctoral student stipends for those who applied and attended the conference. After paying the expenditures for the conference, our current balance is \$18,801.05.

The [Call for Papers](#) begins on the next page.

CALL FOR PAPERS

for the 2011 Annual Meeting of the
**SOUTHWEST ACADEMY OF
MANAGEMENT**

(Meeting in conjunction with the Federation of Business Disciplines--FBD)

at the

Hyatt Regency in Houston, Texas

March 9-12, 2011

Theme: **Recover. Rebuild. Renew.**

Submission Deadline:

Friday, October 1, 2010

Contact Person: Get involved by volunteering! If you would like to participate as reviewer, discussant, session chair, or if you have questions, contact Program Chair Christine Miller at cmiller@tntech.edu or (931) 372-6251.

Electronic Submissions Process: Submission website will open later this summer. Find a link on www.swamfbd.org.

Distinguished Paper Award: Awards will be given for “best paper” in each track, and one paper from this group will be selected for the Irwin/McGraw-Hill Distinguished Paper Award. A special team of reviewers will work with the authors to ready this paper for publication in the Journal of Business Strategies (see below).

Outstanding Reviewer: An outstanding reviewer is identified from each track, and the Outstanding Reviewer for the conference will be selected from this group.

Journal of Business Strategies: The Southwest Academy of Management is affiliated with the Journal of Business Strategies, which publishes papers from all business-related fields.

Innovative Workshops and Symposia: Innovative sessions are planned for each track, including presentations by distinguished speakers and faculty development sessions.

Mentoring Sessions: Authors of submitted works-in-progress will meet one-on-one with an assigned mentor to receive suggestions for improving their work.

Published Proceedings: All authors of accepted papers will be provided specifications on how to prepare manuscripts for the conference proceedings. Publication in the web-based **Proceedings** does not preclude subsequent publication in other journals when proper acknowledgement is given.

Innovative Ideas are Encouraged: Proposals for special sessions (workshops, panel presentations, etc.) should be submitted as soon as possible to permit evaluation. Please include a detailed description of the proposed session, indicating the participants, their roles, and evidence of their willingness to participate. Address these proposals to the Program Chair at cmiller@ntech.edu. We encourage creativity with session formats!

Doctoral Student Consortium: Doctoral students are invited to attend the doctoral student consortium. Limited financial support will be available for several doctoral students who also have papers accepted for the conference. Please see the SWAM website at www.swamfbd.org for details.

TRACKS

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- Strategy / Public & Nonprofit / Health Care Management
- Entrepreneurship & Small Business
- Organizational Behavior & Communication
- Human Resources / Careers / Gender & Diversity
- International / Organizational Theory / Social Issues
- Organizational Development / Conflict Management
- General Management / Technology / Management Education
- Professional Development Workshops □
- Developmental Papers (Authors submit a working paper on any management topic; then meet with mentors during a conference session.)

Policies and Instructions for Paper Submissions

1. Competitive papers should be typed, double-spaced, and typically not more than 20 pages in length, exclusive of references and tables.
2. The title page should include the name, affiliation, address, and telephone number of all authors.
3. The main body of the paper should have a title page with a 150-word abstract, but not the authors' names. Papers will be double-blind reviewed.
4. Papers should not have been previously published or presented. At least one author for each accepted paper will be expected to register for the conference and personally appear to present the paper.
5. Submissions are limited to a maximum of three per individual author.
6. SWAM fully subscribes to the ethical standards of the Academy of Management.
7. It is the policy of the Southwest Academy of Management to be given first and full credit for all papers presented at its conferences. The Southwest Academy of Management will reject a paper that has been, or is scheduled to be, presented at another conference.
8. Proposals for symposiums or other innovative session formats should be as detailed as possible in order to enhance the reviewers' ability to evaluate the proposal. Indicate all session participants, their roles, and provide evidence of willingness to participate.