



Southwest Academy of Management Newsletter

Spring, 2009

President's Letter

Scott Douglas, University of Montana

Greetings to my SWAM colleagues. I look forward to working with and serving you during our Fifty-Second year as an organization. I am also happy to announce our new website, which can be found at <http://www.swamfbd.org>.

In March of 2009, we came together in Oklahoma City for our 51st meeting. The conference program represented a combination of traditional paper presentations and newer types of sessions including the participation of several distinguished practitioners from the southwest. In short, our current Vice-President, **Suzanne Clinton** (U. of Central Oklahoma), did an outstanding job putting together a remarkable conference.

In March of 2010, SWAM will return to Dallas for our 52nd annual conference. As many of you are aware, the city of Dallas is the ninth largest in the United States. It is a major hub for transportation, telecommunications, banking, energy and technology in the southwest. Dallas ranks among the top areas in the southwest for sports, entertainment and cuisine. The Arts District in the northern section of the downtown is home to the Dallas Art Museum and the Meyerson Symphony Center. A number of nationally ranked steakhouses are also in the Dallas area. We will meet at a new location in Dallas next year. **The Annual Meeting for the Southwest Academy of Management will be held at the Sheraton Dallas Hotel, March 2nd-6th, 2010.**

Janice Black (CSU – Bakersfield) is Program Chair for the 2010 Conference. As such, she is faced with considerable responsibilities that will require our help in order to deliver another outstanding program. Therefore, please contact Janice to offer assistance as a reviewer and please submit your work for the upcoming conference. Her email address is black14@csu.edu.

We have new officers and executive board members to introduce. Our former Treasurer-Membership Chair, **Christine Miller** (Tennessee Tech), is returning as the Program-Chair Elect. Our new Treasurer and Membership Chair is **Sandy Edwards** from Northeastern State University. **Steve Horner** from Arkansas State University is joining us as our newest Representative-At-Large. We also have a new Electronics Media Director, **Lee Tyner** (U. of Central Oklahoma) and a new Historian, **Janie Gregg** (U. of West Alabama).

Sadly, we had two members rotate off our board. SWAM Past President **Darla Domke-Damonte** (Coastal Carolina U.) served our organization for several years. **Therese Yaeger** (Benedictine U.) also leaves the Board after serving as Representative-at-Large. We look forward to their continued participation in SWAM.

The Federation of Business Disciplines continues to report improved financial performance. They maintain a stable cash reserve that is sufficient to fund their operations. Moreover, my experience with them indicates that they have a strong willingness to work with and listen to their affiliate organizations, of which SWAM is one.

I encourage you to attend Annual Meeting of the Academy of Management in Chicago this summer. As usual, members of the SWAM Executive Board will be meeting during the AOM conference (date and time to be determined). Additionally, any SWAM member is welcome to attend and observe the Board meeting.

Program Chair's Letter

Janice Black, California State University, Bakersfield

Greetings from me, Janice Black, program chair for our 2010 meeting in Dallas. We'll be meeting March 3-6, 2010, at the Sheraton Dallas Hotel. We hope having the next conference in Dallas will provide opportunities for you to obtain low cost air fares or even to drive!

Our conference theme echoes Charles Dickens, "It was the best of times... It was the worst of times..." and addresses where we are as a nation and as a discipline. We are reinforcing the "best" of the past activities and trying new features that we hope will become "best" for the future while hoping to avoid the "worst" ones of the past.

We'll be offering several new aspects to the conference with the aim of creating opportunities for community and simplifying the submission structure. We are keeping the Saturday Survivor Breakfast that launched last year. We continue to reach out to new scholars with our doctoral consortium, which will occur on Friday morning.

We are initiating round table discussions sparked by the thoughts of SWAM Distinguished Scholars, immediately following our keynote sessions. We will also have poster sessions located close to the coffee break area so there will be an opportunity to have more informal discussions as we linger over coffee. Finally, we are expanding our professional development track to include topics beyond developmental paper mentoring.

The entire set of tracks has been revamped to have a classical feel while being inclusive and organized to help strengthen community building. The tracks for this year are:

1) Strategy (BPS) which invites reports of scholarly research strategy, strategic leadership, and international management.

2) Entrepreneurship & Small Business (ENT) which invites reports of scholarly research in the fields of entrepreneurship, small business management, and consulting.

3) Organizational Theory (OT) which invites scholarly research in the fields of organization theory, organization development and change, operations management, management information systems, and other macro or system-level concepts.

4) Organization Behavior (OB) which invites reports of scholarly research in the fields of organizational behavior, human resources, careers, organization communications, and other micro concepts.

5) General Management (GEN) which invites reports of scholarly research in various cross level orientations that include but are not limited to industry specific orientations like health care; philosophical orientations like sustainable business or diversity issues; and leadership.

6) Scholarship of Teaching, Research and Service (STRS) which invites reports of scholarly research in our field of practice including tried and tested exercises; reflections on experiences; essays on future directions; and refreshers/updates on classic cases.

7) The Professional Development Workshops (PDW) which invites workshop proposals that illustrate successful practices in each area of our work including teaching workshops; research development workshops; the developmental papers; and service workshops. And finally

8) The Doctoral Student & Junior Faculty Consortium (DSJF) which invites applications for a half-day professional development workshop open to doctoral students and junior faculty who are not yet tenured.

Get your papers, proposals or applications ready for submission to one of our tracks. We also invite proposals for SWAM Distinguished Scholars to participate in Debates, Hot Topics, or other intriguing kickoff sessions for our keynote speakers! The new on-line submission service will open this summer (target date July 15, 2009) and will close on *Thursday*, October 3, 2009.

Please note that we do have a “**rule of three**” for the first six tracks and that submitting a professional development workshop or developmental paper or participating in the doctoral student/junior faculty consortium will not count towards that rule of three. Submitting to our tracks does put you into our reviewer pool.

We have awards for the best paper and reviewer. Papers submitted may also be considered for a special issue in the *Journal of Business Strategies*. If you've attended before, we'll have the same welcoming, developmental spirit. We plan to have even more opportunities to linger over coffee and snacks while we touch bases on what continues to work, what hasn't withstood the tests of both time and a bad economy and stretch to see what might work in the future.

Come join us for the best of collegial times as we wait out the worst of economic times. I look forward to seeing your submissions and then visiting in Dallas in

2010... **Janice Black**, California State University Bakersfield, and SWAM Program Chair.