



Southwest Academy of Management Newsletter

May, 2008

President's Letter

Larry Garner, Tarleton State University

Greetings to my SWAM Colleagues. As your new President, I am honored to serve you. We begin our Fifty-First Year as an organization, and I believe the future looks bright.

Two months ago we were together in Houston for an outstanding conference. Our attendance and participation were up from the previous year. **Scott Douglas** (University of Montana) did an outstanding job putting on this year's program. We had great paper sessions and used, for the first time in many years, the roundtable method of presenting certain papers. We also had interesting and varied presentations from outside academia. A special treat was the attendance of many of our Past Presidents. In a very special session they shared their memories of SWAM dating back to the 1970s and the importance of SWAM in their careers.

We will return to Oklahoma City for the 2009 SWAM Conference. We met there three years ago when we were displaced from New Orleans by Hurricanes Katrina and Rita. OKC is an excellent host city. Connected to our hotel via an enclosed bridge, the convention center is near the downtown entertainment district featuring a great variety of restaurants and "watering holes."

Suzanne Clinton (University of Central Oklahoma) is our Program Chair for the 2009 Conference. She will need your help, so get your program proposals and papers ready for submission. If you have not done so, it is also time to volunteer to assist Suzanne as a Reviewer.

Christine Miller (Tennessee Technological University) leaves us as Treasurer and Membership Chair. She has done a masterful job in this combined capacity. Her final report in Houston revealed SWAM is in sound financial shape. We're not flush with cash, but we are in good shape. Thanks, Christine, for a job well done. Our new Treasurer and Membership Chair is **Sandy Edwards** (Northeastern State University).

Gayle Baugh (University of West Florida) leaves the Board and we thank her deeply for her contributions and leadership over the past many years and look forward to her continued participation.

As a SWAM representative to the **Federation of Business Disciplines** Board, I am happy to report our umbrella organization is back on sound footing, in contrast to a few short years ago. Financially, FBD has a stable cash reserve, sufficient to fund operations with a comfortable margin. The financial accounting is under control, thanks to the outgoing Treasurer for several years of hard work getting the books in order. She is moving on to the Program Chair-Elect position, so will be in the loop for several years to come. FBD is looking at arrangement options for the years 2010 (New Orleans or Fort Worth) and 2012 (possibly Austin). Tentatively we will be back in Houston in 2011.

SWAM has been looking at several options for journal affiliations. Currently, we are affiliated with the **Journal of Business Strategies**, which gives special consideration to our annual Best Award winning author(s). Each SWAM member gets a subscription included with the annual dues. The other option we are considering is **Management Research News**. The most economical version is the online version. The cost for member access will be more expensive. The SWAM board will discuss this at its next Board meeting, during the AOM Conference in Anaheim in August. We will be back to the membership with recommendations in the fall.

Speaking of the **Academy of Management**, most of you are aware of the Academy's annual meeting being in Southern California this year. I would encourage all who can to attend. The SWAM Board will be meeting on Sunday morning. Any SWAM member is welcome to attend and observe. I look forward to seeing some of you in Anaheim.

Again, I look forward to the coming year and the continued growth of our Academy and the achievement of its purpose of "Crafting the Whole Professor".



SWAM 2009 in Oklahoma City

Crafting the Whole Professor: Integrating Academia and Industry

Suzanne Clinton, Program Chair,
University of Central Oklahoma

SWAM 2009 will meet as part of FBD in Oklahoma City, February 24-28, 2009. Held at the Renaissance Hotel and adjacent Cox Convention Center, the meeting is sure to promote learning and camaraderie in a fun, relaxing environment.

Within easy walking distance, Oklahoma City's Bricktown District is known for diverse entertainment options: hockey games, movies, bowling, shopping, water taxi rides on the canal, as well as drinking and dining at the many restaurants and nightspots. Additional options include the Oklahoma City National Memorial, Oklahoma Historical Building, Myriad Botanical Gardens, and the Oklahoma City Museum of Art. We recommend conference attendees visit <http://www.okcchamber.com/> and <http://www.bricktownokc.com/>; these websites will lead you to several other prospects for enjoying your stay.

Come join us in Oklahoma City for SWAM 2009. You can begin your journey by submitting papers and proposals for symposiums and workshops. The submission website should be operational by the end of June. We also need volunteers as reviewers and discussants at the conference, as noted below.

Volunteers Needed

SWAM Program Chair, **Suzanne Clinton** seeks individuals willing to serve as discussant and/or reviewer. Requirements are your willingness to serve and commitment to attend the SWAM 2009 conference. Please contact **Suzanne Clinton**, Program Chair, at mclinton1@ucok.edu or via telephone at 405-974-2439.

Contact List of Current SWAM Officers

The contact list of current SWAM officers can be found at our SWAM website: www.shsu.edu/~mgt_swam/ and is also printed here.

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Editor's Note

Chester Cotton, Newsletter Editor, Texas A&M University-Commerce

If you didn't get your SWAM Newsletter via email, and are reading this newsletter on the SWAM website, we likely have an incorrect email address for you. Please send address corrections to Chester_Cotton@tamu-commerce.edu.

Call for Papers

The Call for Papers will soon be available on our SWAM website: www.shsu.edu/~mgt_swam/, and is reprinted below. For more details contact **Suzanne Clinton**, Program Chair, at mclinton1@ucok.edu or via telephone at 405-974-2439.



CALL FOR PAPERS

For the 2009 Annual Meeting of the
SOUTHWEST ACADEMY OF MANAGEMENT
In Conjunction with the Federation of Business Disciplines (FBD)

Renaissance Hotel

Oklahoma City, OK

February 24-28, 2009



Theme: Crafting the Whole Professor: Integrating Academia and Industry

Submission Deadline: Friday, October 3, 2008

Contact **M. Suzanne Clinton**, Program Chair, at mclinton1@ucok.edu with questions.
Southwest Academy of Management Conference Highlights

Electronic Submissions Process: Submissions can be made at http://www.shsu.edu/~mgt_swam after July 1, 2008.

Distinguished Paper Award: A Best Paper will be selected for each track, and from this group one paper will be selected for the Irwin/McGraw-Hill Distinguished Paper Award. A special team of reviewers will work with the authors so that this paper may be published in the *Journal of Business Strategies*.

Outstanding Reviewer: An outstanding reviewer is identified for each track, and the Outstanding Reviewer for the conference will be identified from this group.

Journal of Business Strategies: The Southwest Academy of Management is affiliated with the *Journal of Business Strategies*, which publishes articles on all fields related to business.

Innovative Workshops and Symposia: Innovative sessions are planned for each track, including presentations by distinguished speakers and faculty development sessions.

Mentoring Sessions for Working Papers: Authors with works-in-progress will meet one-on-one with an assigned mentor for suggestions on developing their work.

Published Proceedings: Authors will be provided specifications for preparing their manuscripts after they are notified of acceptance. Publication in the CD Rom-based *Proceedings* does not preclude subsequent publication in other journals when proper acknowledgement is given.

Innovative Ideas are Encouraged: Proposals for special sessions (workshops, work-in-progress, etc.) should be detailed as soon as possible to permit evaluation. Please include a detailed description of the proposed session, indicating the participants, their roles, and evidence of their willingness to participate and send these proposals to the Program Chair at mclinton1@ucok.edu. We are very willing to experiment with different session formats!

Doctoral Student Consortium: Doctoral students are invited to the doctoral student consortium. In addition, some limited financial support is typically available for doctoral students with papers accepted for the conference. Please see the SWAM website (listed above) for details.

Policies and Instructions for Paper Submissions

1. Competitive papers should be typed, double-spaced, and typically not more than 20 pages in length, exclusive of references and tables.
2. The title page should include the name, affiliation, address, and telephone number of all authors.
3. The main body of the paper should have a title page with a 150-word abstract, but not the authors' names. Papers will be double-blind reviewed.
4. Papers should not have been previously published or presented. At least one of the authors of an accepted paper will be required to join FBD and the Southwest Academy of Management, register for the meeting, and personally present the paper.

5. Submissions are limited to a maximum of three per individual author.
6. SWAM fully subscribes to the ethical standards of the Academy of Management.
7. It is the policy of the Southwest Academy of Management to be given first and full credit for all papers presented at its meeting. The Southwest Academy of Management will reject a paper that has been, or is scheduled to be, presented at another conference.
8. Symposium proposals or proposals using an innovative format should be as detailed as possible in order to enhance the reviewers' ability to evaluate the proposal. Indicate all session participants, their roles, and provide evidence of willingness to participate.

TRACKS

Business Policy and Strategy / Public and Nonprofit Issues / Research Methods / Health Care Management

Entrepreneurship / Small Business / Management Consulting

Organizational Behavior / Organizational Communication

Human Resources / Careers / Gender & Diversity in Organizations / Social Issues in Management

Technology, Innovation and Operations Management

International Management / Organizational & Management Theory / Critical Management Studies/ Management & Organizational Cognition / Management Education & Development

Organizational Development / Conflict Management

Faculty Learning and Innovation

Developmental Papers (Authors submit working papers on any topic area above and work with mentors during the conference.)

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2009 Annual Meeting and the

51st REUNION

OF THE SOUTHWEST ACADEMY OF MANAGEMENT

In Conjunction with the Federation of Business Disciplines (FBD)

Renaissance Hotel

Oklahoma City, OK

February 24-28, 2009



← *The Second Annual* →



← *FBD Swap Meet* →



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If you have questions or would like to volunteer as a reviewer, discussant, or session chair, please contact **M. Suzanne Clinton**, 2009 Program Chair, at mclinton1@ucok.edu or by telephone at 405-974-2439.